FACULTY OF LANGUAGES SYLLABUS OF ELOD OF ARTS (HONOURS) ENCL

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V-VI)

(Under Continuous Evaluation System)

Session: 2024-25



The Heritage Institution

KANYA MAHA VIDYALAYA

JALANDHAR

(Autonomous)

FACULTY OF LANGUAGES

SYLLABUS OF BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V)

(Under Continuous Evaluation System)

Session: 2024-25



The Heritage Institution

KANYA MAHA VIDYALAYA

JALANDHAR

(Autonomous)

Kanya Maha Vidyalaya, Jalandhar (Autonomous)

SCHEME OF STUDY AND EXAMINATION OF THREE YEAR DEGREE PROGRAMME

BACHELOR OF ARTS (HONOURS) ENGLISH

Session: 2024-25

BACHELOR OF ARTS (HONOURS) ENGLISH Semester V									
Course Code	Course Title	Course Type	Marks				F		
			Total	Ext.		CA	Examination time		
				L	P	0.1	(in Hours)		
BOEL-5211	Modern English Poetry	С	50	40	-	10	3		
BOEL-5212	Modern English Drama	С	50	40	-	10	3		
BOEL-5213	Modern Novel	С	50	40	-	10	3		
BOEL-5214	English Literary Criticism	С	50	40	-	10	3		
BOEL-5215	Elements of Prose and Composition	С	50	40	-	10	3		
BOEL-5216	History of English Language – I	C	50	40	-	10	3		
BOEL-5277	History of England (1914-1939)	С	50	40	-	10	3		
BOEL-5478	Social Thought – A	С	50	40	-	10	3		
SECJ-5551	Job Readiness Course	AC	25	20	-	5	-		
Total			400						

C- Compulsory

AC- Audit Course

^{*}Marks of these papers will not be added in total marks and only grades will be provided.

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V) Session 2024-25 MODERN ENGLISH POETRY

Course Code: BOEL-5211 COURSE OUTCOMES

At the end of this course, the students will:

CO 1: appreciate symbolism in W. B. Yeats' poetry

CO 2: relate to the Modern-day angst and alienation expressed in T. S. Eliot's poems

CO 3: understand different literary terms, poetic devices, figures of speech and their subtle nuances as used by W. H. Auden

CO 4: understand the various literary terms in the context of the prescribed poems

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V) Session 2024-25 MODERN ENGLISH POETRY

Course Code: BOEL-5211

Max. Marks: 50

Theory: 40

CA: 10

Examination Time: 3 Hrs

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

W. B. Yeats: Adam's Curse

No Second Troy

The Wild Swans at Coole A Prayer for my Daughter

Unit-II

T. S. Eliot: The Love Song of J. Alfred Prufrock

Journey of the Magi

To the Indians Who Died in South Africa

Unit-III

W. H. Auden: The Unknown Citizen

The Shield of Achilles In Memory of W. B. Yeats As I Walked Out One Evening

Lay your Sleeping Head

Unit-IV

Literary Terms: Myth, Allusion, Irony, Interior Monologue, Epigraph

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V) Session 2024-25 MODERN ENGLISH DRAMA

Course Code: BOEL-5212 COURSE OUTCOMES

At the end of this course, the students will:

CO 1: be able to understand the literary significance of Problem play named *Arms and the Man* by G. B. Shaw

CO 2: get an insight into the major influences on Modern English Drama through Sean O' Casey's play *Juno and the Paycock*

CO 3: learn to critically analyse and compare different styles of the prescribed playwrights to appreciate T.S. Eliot's *The Cocktail Party*

CO 4: develop an understanding of prescribed Literary terms and devices and their usage in Drama as a distinct genre

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V) Session 2024-25 MODERN ENGLISH DRAMA

Course Code: BOEL-5212

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

G. B. Shaw: Arms and the Man

Unit-II

Sean O'Casey: Juno and the Paycock

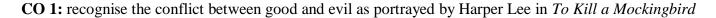
Unit-III

T. S. Eliot: The Cocktail Party

Unit-IV

Literary Terms: Romantic Comedy, Irish Theatre, Problem Play, Tragicomedy, Concept of Modern Drama

Session 2024-25 MODERN NOVEL Course Code: BOEL-5213 COURSE OUTCOMES



- **CO 2:** understand the advancement of science and its impact on human life through *Brave New World* by Aldous Huxley
- **CO 3:** know about the power of love- both romantic and familial through Alice Walker's *The Color Purple*
- **CO 4:** be able to understand various literary terms and relate them to the texts prescribed

Session 2024-25 MODERN NOVEL Course Code: BOEL-5213

Max. Marks: 50 Theory: 40

Examination Time: 3 Hrs

Theory: 40
CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

Harper Lee: To Kill a Mockingbird

Unit-II

Aldous Huxley: Brave New World

Unit-III

Alice Walker: The Color Purple

Unit-IV

Literary Terms: Dystopia, Epistolary Novel, Hyperbole, Layered Narration, Point of View

Session 2024-25

ENGLISH LITERARY CRITICISM

Course Code: BOEL-5214 COURSE OUTCOMES

- **CO 1:** be able to understand a number of classical and Italian precepts on fiction through Sidney's *An Apology for Poetry*
- CO 2: recognise an explicit account of neo-classical theory of art in general as given by John Dryden in An Essay of Dramatic Poesy
- **CO 3:** get acquainted with Matthew Arnold's views on the art of poetry as well as of criticism in his critical essay, *The Study of Poetry*
- **CO 4:** be able to critically examine the prescribed essays

Session 2024-25

ENGLISH LITERARY CRITICISM

Course Code: BOEL-5214

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

Philip Sydney: An Apology for Poetry

Unit-II

John Dryden: An Essay of Dramatic Poesy

Unit-III

Matthew Arnold: The Study of Poetry

Unit-IV

Literary Terms: Epiphany, Poetic License, Fiction and Truth, Dissociation of Sensibility, Decorum

Session 2024-25

ELEMENTS OF PROSE AND COMPOSITION

Course Code: BOEL-5215 COURSE OUTCOMES

At the end of this course, the students will:

CO 1: to enhance reading and writing skills by understanding various features of effective writing

CO 2: recognize various types of discourses by analysing the essays prescribed

CO 3: recognize various types of developmental strategies through the texts prescribed

CO 4: understand various key literary terms

Session 2024-25

ELEMENTS OF PROSE AND COMPOSITION

Course Code: BOEL-5215

Max. Marks: 50

Examination Time: 3 Hrs

Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

UNIT-I

- a. Characteristics of effective writing: Unity, Coherence, Emphasis
- **b.** The Paragraph: Topic sentence, inductive or deductive nature of paragraphs
- **c.** Diction: denotation and connotation; abstract and concrete words, repetition, synonyms, jargon, clichés, slang, figures of speech, image, metaphor, simile, symbol etc.
- **d.** Syntax: Simple vs complex sentences, fragmented sentences, faulty references, dangling construction, lack of cohesion, shift in focus
- e. Style: clarity, sincerity, tone, attitude, purpose, satire, humour, irony
- f. Outlining the essay, scratch and formal outline, hierarchical distribution of ideas and their pattern of development

UNIT-II

Forms of discourse:

- 1. Description
 - a. Spider and the Wasp, Alexander Petrunkevitch
 - **b.** New York, Gay
- 2. Narration
 - a. How I discovered Words, Malcom X
 - **b.** Shooting an Elephant, George Orwell
- **3.** Argumentation/Persuasive
 - a. Taming Technology, Alvin Toffler
- **4.** Expository form of discourse; Ideas that have harmed Mankind

Session 2024-25

ELEMENTS OF PROSE AND COMPOSITION

Course Code: BOEL-5215

UNIT-III

Modes of development in discourse:

- **1.** Definition
 - a. Americans: A Defintion, John Steinbeck
 - **b.** I want a Wife, Judy Syfers
- 2. Classification
 - a. Bunkerism: Archie's suppository Remarks, Alfred Rosa and Paul Eschholz
 - **b.** Sexism in English: A Feminist View, Alleen Paul Nilsen
- **3.** Comparison and Contrast
 - a. Must a Great Newspaper be Dull? Walker Gibson
 - b. Good Morning, Michael J.Arlen
- **4.** Cause and Effect
 - a. How TV Violence Damages your Children, Victor B.Cline
 - **b.** Marriage as a Wretched Institution, Mervyn Cadwallader

UNIT-IV

Literary Terms: Diction, Colloquialism, Tone, Paradox, Jargon

Prescribed Readings:

- 1. Brooks, Cleanth and Warren R.P. Modern Rhetoric. NY: Harcourt Brace Jovanovich, 1979
- 2. McCrimmon, J.M., Writing with a Purpose, NY: Houghton Mifflin, 1957
- 3. Eschholz, Paul and Rosa, Alfred (ed.), Subject and Strategy. St. Martin's Press, NY, 1978.

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester V) Session 2024-25 HISTORY OF ENGLISH LANGUAGE – I Course Code: BOEL-5216

Course Code. BOEL-3210

COURSE OUTCOMES

At the end of this course, the students will:

CO 1: appreciate the major characteristics of English language

CO 2: get acquainted with old English language

CO 3: know about the various influences on English language

CO 4: understand the results of Norman Conquest on English language

Session 2024-25

HISTORY OF ENGLISH LANGUAGE – I Course Code: BOEL-5216

Max. Marks: 50 Theory: 40 CA: 10

Instructions for the Examiner:

Examination Time: 3 Hrs

The question paper will have 4 sections, namely A, B, C & D.

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- II, III and IV of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

I. Introducing English

- 1. The history of the English language as a cultural subject
- 2. Anglo-Saxon Civilization
- 3. The origin and position of English

Unit-II

II. Old English

- 1. Grammatical Gender
- 2. The resourcefulness of Old English vocabulary
- 3. Contact with other languages

UNIT-III

III .Foreign Influences on English

- 1. The Celtic influence, Celtic place names and other loanwords
- 2. Three Latin influences on Old English, Latin influence of the Zero period, Latin influence of First period, Latin influence of Second Period, Effect of Christianity on English civilization
- 3. Scandinavian influence, The Scandinavian invasions of England, The tests of Borrowed words, Scandinavian place names.

UNIT-IV

IV. Subjugation and Reestablishment of English

- 1. The Norman conquest, The origin of Normandy, The year 1066, The Norman Settlement
- 2. The use of French by the upper class, Circumstances promoting the continued use of French.
- 3. The attitude towards English
- 4. Changing conditions after 1200, The loss of Normandy, Separation of the French and English Nobility
- 5. The reaction against Foreigners and Growth of National feeling
- 6. General adoption of English: English and French in the Thirteenth Century, The rise of the Middle Class, General adoption of English in the Fourteenth Century.
- 7. The use of English in writing, Middle English Literature

Prescribed Reading:

A.C. Baugh and T. Cable, A History of the English Language. Special Indian Edition by Routledge

FACULTY OF LANGUAGES

SYLLABUS OF BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI)

(Under Continuous Evaluation System)

Session: 2024-25



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SCHEME OF STUDY AND EXAMINATION OF THREE YEAR DEGREE PROGRAMME

BACHELOR OF ARTS (HONOURS) ENGLISH

Session: 2024-25

BACHELOR OF ARTS (HONOURS) ENGLISH Semester VI									
Course Code	Course Title	Course Type	Marks				Examination		
			Total	Ext.		CA	time (in Hours)		
				L	P		(III Hours)		
BOEL-6211	Post-War Poetry	С	50	40	-	10	3		
BOEL-6212	European Drama	С	50	40	-	10	3		
BOEL-6213	History of English Language – II	С	50	40	-	10	3		
BOEL-6214	Indian Literature in Translation	С	50	40	-	10	3		
BOEL-6215	Reading, Writing and Critical Thinking	С	50	40	-	10	3		
BOEL-6216	Media Writing	С	50	40	-	10	3		
BOEL-6277	History of England (1939-1995)	С	50	40	-	10	3		
BOEL-6478	Social Thought - B	С	50	40	-	10	3		
Total			400						

C- Compulsory AC- Audit Course

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 POST-WAR POETRY

Course Code: BOEL-6211

COURSE OUTCOMES

- CO 1: be acquainted with the major trends of Post-War Poetry through the poems of Stephen Spender
- **CO 2:** explore and understand the nature of the relationships of human beings to other beings in relation to the prescribed poems of Sylvia Plath
- **CO 3:** be able to understand the ideas about the creative imagination and the function of art through the poems of Ted Hughes
- CO 4: analyse various elements of poetry and literary devices

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 POST-WAR POETRY

Course Code: BOEL-6211

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

Stephen Spender: The Express

The Landscape near an Aerodrome

I Think Continually

Thoughts During an Air Raid

Two Armies

Ultima Ratio Regum

Unit-II

Sylvia Plath: Tulips

The Bee Meeting

Daddy

Lady Lazarus A Birthday Present

Unit-III

Ted Hughes: The Thought Fox

The Bull Moses Hawk Roosting

Wind

Second Glance at a Jaguar

The Horses

Unit-IV

Literary Terms: Enjambment, Confessional Poetry, Consonance/Assonance, Tenor, Vehicle

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 EUROPEAN DRAMA

Course Code: BOEL-6212

COURSE OUTCOMES

- **CO 1**: learn about the contemporary influences on the European Drama and the concerns raised through French playwright Moliere's comedy *The Miser*
- **CO 2**: be facilitated to learn about the different dramatic style adopted by German playwright Bertolt Brecht in *The Caucasian Chalk Circle* and various complexities through its structure and theme
- **CO 3**: get an insight into the issues dealt with and their representative nature through Norwegian playwright Henrik Ibsen's prescribed play *A Doll's House*
- **CO 4**: be able to critically analyse and compare individual dramatic styles of the playwrights and related literary terms

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 EUROPEAN DRAMA

Course Code: BOEL-6212

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

Moliere: The Miser

Unit-II

Bertolt Brecht: The Caucasian Chalk Circle

Unit-III

Henrik Ibsen: A Doll's House

Unit-IV

Protagonist, Chorus, Epic Theatre, Persona, Farce Literary Terms:

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 HISTORY OF ENGLISH LANGUAGE – II

Course Code: BOEL-6213

COURSE OUTCOMES

- **CO 1:** be acquainted with the changing conditions of the Modern Period
- **CO 2:** learn about the condition of English language during the Renaissance
- **CO 3:** get an insight into the temper of the eighteenth century
- **CO 4:** get familiarised with the early dictionaries and grammar of English language

Session 2024-25

HISTORY OF ENGLISH LANGUAGE – II **Course Code: BOEL-6213**

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- II, III and IV of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

I. The Renaissance

- 1. Changing conditions of the modern period
- 2. Effect upon grammar and vocabulary
- 3. From middle English to modern

UNIT-II

II. **Appeal to Authority**

- 1. The temper of the eighteenth century and the attitude towards language
- 2. 'Ascertainment' and the problem of 'refining' the language
- 3. Johnson's dictionary and the work of grammarians and rhetoricians, The aims of Grammarians

UNIT-III

III. Early English Grammar

- 1. Prescriptive grammar, Weakness of the Early Grammarians
- 2. Attempts to reform vocabulary, Objection to Foreign borrowings
- 3. Language as a mirror of progress

UNIT-IV

III. The Nineteenth and Twentieth centuries

- 1. Sources of the new words: borrowings
- 2. Self explaining compounds
- 3. Prefixes, suffixes, coinages, old words with new meanings, common words from proper names

Prescribed Reading:

A.C. Baugh and T. Cable, A History of the English Language. Special Indian Edition by Routledge

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 INDIAN LITERATURE IN TRANSLATION

Course Code: BOEL-6214

COURSE OUTCOMES

- **CO 1:** to have understanding of teachings and philosophy of Guru Nanak.
- CO 2: comprehend and appreciate the theme style in the stories of Rabindranath Tagore
- CO 3: to understand gender discrimination social issues, violence and stability in the society, power and morality.
- **CO 4**: to learn to apply the literary terms in the context of the prescribed text.

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 INDIAN LITERATURE IN TRANSLATION

Course Code: BOEL-6214

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- I, II and III of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

Unit-I

Guru Nanak:

- i) Were I to Live in palace
- ii) As pieces of metal of the same kind melt into one another
- iii) Lord, Thou art the mighty river
- iv) In the first watch of night, my trader-friend
- v) The body is like a pitcher of soft clay
- vi) The Simal tree is huge and straight
- vii) The Firmament is thy salver
- viii) Religion lies not in the patched coat the yogi wears

Unit-II

Rabindranath Tagore: Selected Short Stories

- The Postmaster i)
- ii) Vision
- iii) The Victory
- iv) The Homecoming
- v) Cabuliwallah

Unit-III

Vijay Tendulkar: Silence, The Court Is In Session

Unit-IV

Literary Terms: Short Story, Hymn, Style, Folktale, Exemplum

(1/1)

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 READING, WRITING AND CRITICAL THINKING Course Code: BOEL-6215

COURSE OUTCOMES

- **CO 1:** understand how a writer develops Main ideas and Supporting details
- **CO 2:** understand a writer's purpose of writing and his Target audience
- **CO 3:** Comprehend how and why a writer uses Figures of Speech
- **CO 4:** Learn the skills of summarizing and Paraphrasing and tone of the essay

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25

READING, WRITING AND CRITICAL THINKING

Course Code: BOEL-6215

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- II, III and IV of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

UNIT-I

- I. A writer's technique: Main Ideas and Supporting Details
 - 1. American Values and assumptions by Gary Althen
 - 2. Where do we stand? By Lisa Davis
 - 3. Time talks with an accent by Robert Levine
 - 4. Multiple intelligence and emotional intelligence by D.M. Sadkar & M.P. Sadkar

UNIT-II

- II. A writer's technique: Purpose and Audience
 - 1. School is bad for children by John Holt
 - 2. An opposing view by Richard Cummins
 - 3. Multiple intelligence and emotional intelligence by D.M. Sadkar & M.P. Sadkar
 - 4. Computers and the pursuit of happiness by David Gelenter

UNIT-III

- III. A writer's technique: Figures of Speech
 - 1. We've got mail- Always by Andrew Leonard
 - 2. Propaganda techniques in Today's Advertising by Ann Mc Clintock
- IV. A Writer's technique: Summarizing and Paraphrasing
 - 1. Sex roles by H. Mc Cubin and B.B. Dahl
 - 2. Boys will be boys by B. Kantrowtz & C. Kaib

UNIT-IV

- IV. A writer's technique: Summarizing and Paraphrasing
 - 3. Sex, sighs and conversation by Deborah Tannen
- V. A writer's technique: Tone
 - 1. The new American dreamers by Ruth Sidel
 - 2. Someone is stealing your life by Michael Ventura
 - 3. Our schedules, our selves by Jay Walliasper

Prescribed Reading:

Peter S. Gardner, New Directions, Second edn. Cambridge University Press

(1/1)

Session 2024-25 MEDIA WRITING Course Code: BOEL-6216

COURSE OUTCOMES

- **CO 1:** write and produce professional news content, displaying a command of grammar, spelling, syntax and associated press style
- CO 2: understand the need for fairness, accuracy and expediency in news stories
- **CO 3:** write news articles in the inverted pyramid and feature style
- **CO 4:** improve writing skills, focusing on material most often used by public relations practitioners

BACHELOR OF ARTS (HONOURS) ENGLISH (Semester VI) Session 2024-25 MEDIA WRITING

Course Code: BOEL-6216

Max. Marks: 50

Examination Time: 3 Hrs Theory: 40

CA: 10

Instructions for the Examiner:

The question paper will have 4 sections, namely A, B, C & D

Section A: The examiner shall set 4 questions, 1 question from each unit of the syllabus. All questions in this section will have internal choice. Each question shall carry 4 marks and will have to be answered in 100 words approximately. (4x4=16)

Sections B, C, D: These sections will have two textual questions with internal choice from Units- II, III and IV of the syllabus. The candidates will have to attempt 3 questions choosing at least one from each unit. Each question shall carry 8 marks and will have to be answered in 600 words approximately. (3x8=24)

UNIT-I

- Basic techniques of writing & writing for the mass media 1.
- 2. Text and images
- 3. Basic tools of writing: grammar, punctuation and spelling

UNIT-II

- 4. Style: accuracy, clarity and brevity
- Journalistic conventions, style stylebooks 5.
- Elements of news 6.
- Sources: personal, interview, observation and stored sources of information 7.
- Characteristics and types of news stories 8.

UNIT-III

- 9. Characteristics of feature writing
- Writing of broadcast 10.

UNIT-IV

- 11. Writing for advertisement
- Report writing 12.