

Exam Code: 116403

Paper Code: 3140

**Bachelor of Arts (Journalism and Mass Communication)
(Semester-III)**

Course Title: Cyber Journalism

Course Code: BJML-3311

Examination Time: 3Hrs

Marks: 80

Note: Attempt 5 questions, selecting atleast one from each of section each section. Fifth Question can be attempted from any section. Each Question carries 16 marks.

Section-A

1. How Cyber Media is different from other types of media?
2. What are the advantages & disadvantages of Cyber Journalism?

Section-B

3. What are the basic rules of Writing for Web Media?
4. Write down about the recent trends of Web Media.

Section-C

5. Discuss the future of web journalism?
6. What are the trends in cyber reporting & editing.

Section-D

7. Write in detail about the phenomenon of Citizen Journalism & its significance in today's world.
8. Write short notes on:
 - i MOJO
 - ii Fake News

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Programme: Bachelor of Arts (Journalism and Mass Communication)

Semester-III

Course Title: Reporting and Editing-II

Course Code: BJML-3312

Time Allowed: 3 Hours

Max. Marks: 80

Note: Candidates are required to attempt five questions selecting one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

Section A

1. Write a detailed note on investigative reporting?
2. Explain in detail Yellow Journalism along with its history

Section B

3. Write a detailed note on role played by a news bureau in a newspaper?
4. Describe in detail Political beat.

Section C

5. Write a detailed note on importance & significance of Editorial in daily newspaper.
6. Write a Letter to the Editor of your choice.

Section D

7. Do you think that print media is loosing its charm in the era of Digital Media. Comment.
8. Write short notes on:
 - i. Syndicate Writers
 - ii. Freelancers

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**Programme: Bachelor of Arts (Journalism and Mass
Communications)**
Semester-III

**Course Title: History of Broadcasting in India:
Policies and Principles**

Course Code: BJML-3313

Time Allowed: 3 Hours

Max Marks: 80

**Note: Attempt five questions, selecting at least one question
from each section. The fifth question may be attempted from
any Section. Each question carries 16 marks.**

Section-I

1. Discuss Radio as a Mass Medium and also highlight its Strengths and Limitations.
2. What is Microphone? Which are the various Popular types of microphones used in broadcasting?

Section-II

3. Trace the development of Radio in India.
4. Discuss the concept of three tiers of Radio broadcasting.

Section-III

5. Explain the role of Radio in Nation building in a country like India.
6. Write a detailed note AIR Codes.

Section-IV

7. Discuss the concept of Prasar Bharti.
8. Explain the significance of Radio in digital age.

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Paper Code: 3143

**Programme: Bachelor of Arts (Journalism and Mass
Communications) Semester-III**

Course Title: News Feature Writing

Course Code: BJML-3314

Time Allowed: 3 Hours

Max Marks: 80

Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 16 marks.

Section- I

1. Differentiate between a news report and a feature.
2. Write notes on the following:-
 - a) Language of a feature
 - b) Anyone type of feature

Section- II

3. How do you get ideas for features? Discuss in detail.
4. Write notes on the following:-
 - a) News peg
 - b) Secondary sources of information

Section-III

5. Elaborate on interviews.
6. Write notes on the following:-
 - a) Human interest story
 - b) Enterprise features

Section-IV

7. Write notes on the following:-
 - a) Summary lead
 - b) Quotation lead
8. Write a note on tools and techniques of writing.

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**Programme: Bachelor of Arts (Journalism and Mass
Communications)**
Semester-III

Course Title: Development and Communication

Course Code: BJML-3315

Time Allowed: 3 Hours

Max Marks: 80

Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 16 marks.

Section A

1. Write a detailed note on the concept of development in the context of India?
2. Discuss in detail the various models of development.

Section B

3. What are the four approaches of Development & Communication?
4. Describe in detail the role of communication in the development.

Section C

5. How mass media acts as a tool for development?
6. Explain in detail the concept & significance of Development Communication.

Section D

7. What role does sustainability plays in the process of development?
8. Environmental Protection is a key concept of "Development in today's world. Discuss.