

Exam Code: 108706
(20)

Paper Code: 6139

Programme: Bachelor of Arts (Journalism & Mass Communication)
Semester-VI

Course Title: Global Media

Course Code: BJML-6311

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 12 marks.

Section-I

1. Write a detailed note on New York Times and The Washington Post.
2. Explain CNN and IBN international TV Channels.

Section-II

3. What do you know about the international news agencies AP and AFP.
4. Discuss the concept of Media Imperialism.

Section-III

5. Comment upon the role of Media in promoting Peace and Harmony around the World
6. Which are the various market forces affecting Media?

Section-IV

7. Write a note on Global Satellite System.
8. What do you mean by UNESCO Mass Media Declaration?

**Programme: Bachelor of Arts (Journalism & Mass Communication)
Sem-VI**

**Course Title: Current Affairs: Contemporary Issue in Media-II
Course Code: BJML-6312**

Time Allowed: 3 HOURS

Maximum Marks: 60

Attempt Five questions in all, selecting atleast one question from each Section. The fifth question can be attempted from any Section. Each question carries 12 marks

SECTION-A

1. Which political parties are part of I.N.D.I. alliance? Discuss its mode of campaign and impact on present elections.
2. What is voting behaviour? Discuss the factors determining voting behaviour of people.

SECTION-B

3. Discuss the challenges faced by educational institutes with special reference to NEP.
4. Discuss the challenges faced by India in maintaining internal security in current scenario.

SECTION-C

5. What are the causes of brain drain in India with particular reference of Punjab? Discuss its causes consequences.
6. What is the impact of Ukraine war on Indian economy? Discuss in detail.

SECTION-D

7. Discuss the policies of the present national government for the upliftment of weaker sections of societies, with special reference to women.
8. Explain how media can play a crucial role in educating people. Support your answer with suitable examples.

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Programme: Bachelor of Arts (Journalism & Mass Communication)
Semester-VI

Course Title: Perspective of Audio Sound

Course Code: BJML-6313

Time Allowed: 3 Hours

Max Marks: 60

Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question will carry twelve marks.

Section A

1. Write a detailed note on the meaning & characteristics of sound?
2. Explain in detail the various types of microphones.

Section B

3. Explain the process of Digital Recording System?
4. Write a detailed note on different audio cables & connectors.

Section C

5. Write a note on the role of sound recordist in production?
6. Explain in detail Mono, Stereo & Surround sound?

Section D

7. Explain in detail the process of Non- Linear audio editing?
8. Explain in detail the various types of sound effects.

- Section A**
1. Write a detailed note on the meaning & characteristics of sound?
 2. Explain in detail the various types of microphones.

- Section B**
3. Explain the process of Digital Recording system?
 4. Write a detailed note on different audio cables & connectors.

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Paper Code: 6142

Programme: Bachelor of Arts (Journalism & Mass Communication)
Semester-VI

Course Title: Video Electronic Film Production

Course Code: BJML-6314

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 12 marks.

Section-I

1. Discuss in detail the various phases of Film or video Production.
2. What do you mean by Indoor and Outdoor shooting? Explain the concepts with their merits and demerits?

Section-II

3. Explain single camera and multi camera shooting.
4. Discuss the role and responsibilities of Makeup Artist and Dress Designer in film production.

Section-III

5. Explain the concept of Editing and highlight its various types in detail.
6. What are Audio effects. Discuss their usage in any production.

Section-IV

7. Write a note on Film Review and Film Criticism.
8. What do you know about Film Distribution and Marketing?

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Paper Code: 6143

Programme: Bachelor of Arts (Journalism & Mass Communication)
Semester-VI

Course Title: Specialized Reporting

Course Code: BJML-6315

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 12 marks.

Section-I

1. What is Specialised Reporting? Explain its relevance in the field of Journalism.
2. Which are the various areas for Specialised Reporting? Discuss with suitable examples.

Section-II

3. What do you mean by Investigative Journalism ? Discuss its Modern Techniques.

4. Explain Tabloid Journalism with the help of suitable examples.

Section-III

5. What is advocacy Journalism?
6. Write about the concept of Environment Journalism.

Section-IV

7. Comment upon Embedded Journalism.
8. What do you know about Video Game Journalism?