

**Exam Code: 223203**

**Paper Code: 3278**

**Programme: Master of Arts (Cosmetology)**

**Semester: III**

**Course Title: Business Management**

**Course Code: MCYL-3141**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Attempt five Questions in all, selecting at least one question from each section. The Fifth Question may be attempted from any section. Each Question carries 16 marks.**

**Section-A**

- 1) Define Following:-  
a) Division of work and balancing authority & responsibility.  
b) How can we maintain discipline & Stability in business?  
2) What do you mean by Business management?

**Section-B**

- 3) Explain the type of salon equipment and its features.  
4) What kind of equipment needs for different situations?

**Section-C**

- 5) Define following:-  
a) Budget  
b) Budgeting  
c) Budgetary control  
d) Financial Management  
6) Discuss about: Cash Memo, Pay-in-slip cheques and Cash Receipt.

**Section-D**

- 7) What are Business communication skills and how can we improve it?  
8) What is the role of computer application in cosmetology & health care management?

**Exam Code: 223203**  
**(20)**

**Paper Code: 3279**

**Programme: Master of Arts (Cosmetology)**  
**Semester-III**

**Course Title: Advance Therapies for Skin and Health**

**Course Code: MCYM-3142**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note: Attempt five questions in all, selecting atleast one question from each section. Fifth question may be attempted from any section. Each question carries 8 marks.**

**SECTION-A**

1. (a) What do you mean by magnetic therapy? Write its uses and techniques.  
(b) What are the uses of magnetic Water?
2. Define reflex therapy. What are the techniques used in these therapy?

**SECTION-B**

3. Explain hydrotherapy treatments and their benefits?
4. Briefly explain seaweed therapy. How it is beneficial for our skin?

**SECTION-C**

5. Explain electrotherapy with its uses and contraindications
6. What do you mean by electrolysis treatment?

**SECTION-D**

7. (a) Note on Panchkarma massage.  
(b) Note on Kerala massage therapy.
8. What is ayurveda spa therapy? What are its uses and contraindications?

- SECTION-A
1. (a) What do you mean by magnetic therapy? Write its uses and techniques.  
(b) What are the uses of magnetic water?
  2. Define reflex therapy. What are the techniques used in these therapy?

**SECTION-B**

3. Explain hydrotherapy treatments and their benefits?
4. Briefly explain seaweed therapy. How it is beneficial for our skin?

**Exam Code: 223203**  
(20)

**Paper Code: 3280**

**Programme: Master of Arts (Cosmetology)**  
**Semester-III**

**Course Title: The Magic of Massage**

**Course Code: MCYM-3143**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note: Attempt five questions in all, selecting atleast one question from each section. Fifth question may be attempted from any section. Each question carries 8 marks.**

**SECTION - A**

1. Why is it important to know the history of massage?
2. Explain different types of massage?

**SECTION - B**

3. What is Aroma therapy? Explain the techniques used in Aroma therapy
4. Explain deep tissue massage and its technique?

**SECTION-C**

5. Explain :-  
Thai yoga massage  
Shiatsu massage
6. What is Tibetan massage? Explain their benefits

**SECTION-D**

7. Explain the uses of castor oil, olive oil, coconut oil and its benefits?
8. What does self massage do? Why massages are good for self care?

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**Paper Code: 3281**

**Programme: Master of Arts (Cosmetology)**

**Semester-III**

**Course Title: Maquillage Technique**

**Course Code: MCYM-3144**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.**

**Section-A**

1. What are the Principle of Maquillage ?
2. What materials are used to make makeup? Explain briefly with procedure?

**Section —B**

3. Discuss about celebrity makeup? Explain
4. How to prepare skin before wedding makeup?

**Section-C**

5. How to do touchup makeup at the end of the day?
6. Explain how to do cocktail eye makeup step by step

**Section-D**

7. What do you mean by eyelash extension? Explain the different between false eyelashes and permanent eyelashes?
8. Which false eyelash extension are the best?