

**Exam Code: 213204  
(30)**

**Paper Code: 4248**

**Programme: Master of Commerce  
Semester-IV**

**Course Title: Entrepreneurship Development and Project  
Management**

**Course Code: MCML-4091**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Attempt any five questions, selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries sixteen marks.**

**Section A**

1. a) Explain the various skills that are required for any entrepreneur to be successful. 8  
b) Entrepreneur needs to be socially responsible and ethically sound to run the business successfully. Comment 8
2. An entrepreneur needs to be both creative as well as innovative to be successful specially in this digital world. Explain 16

**Section B**

3. a) Explain the various steps that are involved in an entrepreneurial decision making process. 8  
b) What do you mean by cost and time overrun. Why both these concepts are important to be successful in a new project. 8
4. Explain the various tools and techniques which are used for screening the project ideas. Also explain the various sources both internal and external that can bring new ideas. 16

**Section C**

5. What is market and demand analysis. How the situational analysis can help in predicting the market and the demand of a particular product. 16
6. What is social cost benefit analysis and how is it carried out. Also explain the various methods used by the entrepreneurs to carry out the social cost benefit analysis. 16

**Section D**

7. a) Estimating the project cost is the most crucial point for the success of any new project. Hence how budgeting can help in determining the exact project cost. 8

- b) Monitoring the risks for a new project is a difficult hence explained the various tools that can be used for carrying out the risk analysis for a project. 8
8. What is a business plan give its relevance and how is it carried out. Also explain the various components of a good business plan and how the proposal for such a plan is prepared. 16

~~Exam Code: 213204~~

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Paper Code: 4249

Programme: Master of Commerce (Semester: IV)

Course Title: E - Commerce

Course Code:-MCML-4122

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting atleast one question from each section. The fifth question can be done from any section. Each question carries 16 marks:

**SECTION- A**

1. Define the term E-Commerce. Discuss its scope in detail
2. Discuss various E-Business Models in detail. Differentiate between C2C and C2B model.

**SECTION- B**

3. What do you mean by Electronic Data Interchange ? Elaborate in detail the applications of EDI in business.
4. Write the difference between traditional commerce and E-commerce. Discuss the various factors for successful EDI implementation,

**SECTION- C**

5. Discuss the major provisions contained in IT ACT, 2000
6. Discuss various Electronic Payment options and how can an E-commerce organization minimize the risk regarding the E-Payment options?

**SECTION- D**

7. What do you mean by change management? Explain the role of change management strategy in BPR (Business Process Re-engineering)
8. Demonstrate with help of a case study the usefulness of E-Commerce in various business area.

**Exam Code: 213204  
(30)**

**Paper Code: 4250**

**Programme: Master of Commerce  
Semester-IV**

**Course Title: International Financial Management**

**Course Code: MCML-4093 (Opt-AI)**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Candidates are required to attempt five questions selecting one question from each section. The fifth question can be attempt from any section. Each question carries 16 marks.**

**SECTION A**

1. What factors have contributed to the rising importance of international business?
2. What do you mean by foreign exchange system? explain its types?

**SECTION B**

3. Explain in detail the accounting concept used for measuring BOP?

4. What is the difference technical & fundamental analysis of currency forecasting. Discuss these methods of forecasting in detail.

#### SECTION C

5. Explain the various methods of measuring & managing transaction exposure?
6. How is political risk managed?

#### SECTION D

7. Explain SWAP in detail?
8. How Forward derivatives is different from future derivatives?

**Exam Code: 213204**  
**(30)**

**Paper Code: 4251**

**Programme: Master of Commerce**  
**Semester-IV**

**Course Title: Financial Markets and Financial Services**

**Course Code: MCML-4094 (Opt-AII)**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.**

**SECTION-A**

1. What do you understand by 'Financial System'? Discuss various components of a developed financial system. "  
(4,12)
2. What are the important functions of RBI and critically examine the theoretical basis of monetary policy of RBI.  
(16)

**SECTION-B**

3. What do you understand by the term 'Venture Capital'? Analyse the factors which the entrepreneur should take into account While selecting the venture capitalists.  
(4,12)

4. Distinguish between factoring and forfeiting. Also discuss the problem areas in factoring and forfeiting. (8,8)

#### SECTION-C

5. Explain the role and functions of Clearing Corporation of India Limited (CCIL)? (16)
6. a. What are the advantages of trading in government securities?  
b. Write a detailed note on Indian Call Money Market. (8,8)

#### SECTION-D

7. a. Write a detailed note on Commercial Papers  
b. Explain the features of Certificate of Deposits. (8,8)
8. Which parties are involved securitisation process? Explain the mechanism in detail. (8,8)

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**Exam Code: 213204**  
**(30)**

**Paper Code: 4252**

**Programme: Master of Commerce**  
**Semester-IV**

**Course Title: Corporate Tax Law and Planning**

**Course Code: MCML-4095 (Opt-AIII)**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Attempt five questions in all, selecting one question from each section and fifth question can be attempted from any section. Each question carries 16 marks.**

**Section - A**

1. What is Tax Planning? Explain its characteristics and importance. Distinguish between "Tax Planning and "Tax Management".
2. Write Notes on:
  - a. Company
  - b. Indian Company
  - c. Residence of Company
  - d. Corporate Tax

**Section -B**

3. What are the different forms of Organization? Which business form is beneficial for income tax purpose?



4. (i) What do you understand by Advance Payment of Tax? Explain clearly the provisions of the income Tax Act in this respect.
- (ii) What are the provisions of law regarding deductions of tax at source from the following:
- (a) Winnings from Lottery
  - (b) Interest on Securities
  - (c) Payment of Rent
  - (d) Payment of Dividend

**Section -C**

5. "Tax incentive have been provided for amalgamation to amalgamating company, amalgamated company and to the shareholders of the amalgamating company" Explain.
6. Describe the provisions related to exemption from tax U/S 10 AA of the Income Tax.

**Section -D**

7. What do you understand by the term Managerial Decisions? Explain the tax considerations to be kept in mind while deciding on "Owning or Leasing" a business asset.
8. (i) Explain in detail the provisions of the income Tax Act relating to avoidance of double taxation.
- (ii) Write a note on Dividend Policy of the companies.

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Semester-IV

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Co 4

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