

Exam Code: 218704
(20)

Paper Code: 4312

**Programme: Master of Vocation (Textile Design and
Apparel Technology) Semester-IV**

Course Title: Communication Skills in English

Course Code: MVTM-4232

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks.

Section — A

1. Video conferencing is an important tool in business, management and marketing? Explain.
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2. Write a detailed note on video communication and conferencing.

Section - B

3. What are the essentials of a resume and job application letter? Elaborate.

4. Write an application for the post of Librarian in a college. Draft a resume.

Section — C

5. Discuss the various types of Emails And Advertisements.
6. Explain the following fashion terms:
Pliable, Queen size, Mechandise, Art deco print, Private label, Psychedelic

Section — D

7. Do as directed: (6x2=12 marks)
Note: All the questions are compulsory.
- i. **Correct the misspelt words:**
Gratefull, Beleive, Febuary, Hieght, Suprise, knowlege
- ii. **Complete the sentences with appropriate forms of Conjunctions:**
- a. She's honest _____ everyone trusts her. (if, so, when)
b. You won't pass the test _____ you study. (When, if, unless)
- iii. **Complete the sentences with appropriate forms of Prepositions:**
- a. They are not familiar _____ this subject. (with/to)
b. He lives _____ Ahmedabad (in/at)

- iv. **Complete the sentences with appropriate forms of adverbs:**

a. Our team won the tournament _____ (easy)

b. The woman in red dress sang _____ (sweet)

- v. **Complete the sentences with appropriate forms of adjectives:**

a. The lecture was _____. I fell asleep. (bored/boring)

b. I'm starting a new job next week. I'm quite _____ about it. (exciting/excited)

- vi. **Choose appropriate forms of idiomatic expression for the following sentences:**

He has been successful in his life. He went from _____ to riches. (music/shoulder/rags)

b. The small amount of money donated is just a drop in the _____ compared to large sum (ocean/ use/ pie)

8. What are Prepositions, Adverbs and Adjectives? Write in detail with examples.

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Exam Code: 218704

Paper Code: 4313

Programme: Master of Vocation (Textile Design and
Apparel Technology) Semester: IV

Course Title: Fashion Event Management and Media

Course Code: MVTL-4233

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries equal 16 marks.

SECTION-A

1. Define EVENT PLANNING? If you are going to organize a Fashion Show, what steps you will be taken.
2. What are the different types of FASHION EVENTS? Describe in detail.

SECTION-B

3. Explain in detail the objectives of an EVENT.
4. Explain the current scenario of FASHION STYLING in India now a day's.

SECTION-C

5. Explain RISK MANAGEMENT in detail.
6. Define PR and why it is important in FASHION INDUSTRY?

SECTION-D

7. What are the SOCIAL ISSUES present in Fashion Industry? Discuss.
8. Explain the Role of Fashion Designer in detail.