Exam Code: 218502 (20)

Paper Code: 2343

20)

Programme: Master of Vocation (Animation and VFX) Semester-II

Course Title: Project Management in Animation

Course Code: MVAL-2111

Time Allowed: 3 Hours Max Marks: 40

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.

Section A

- 1. You are working on an individual project. How would you plan the project so that it is delivered on time?
- 2. Discuss different types of Animation. Also give an example for each.

Section B

- 3. Discuss budget allocation in detail.
- 4. How do you create and use task list at various phases of an animation project?

2053

Section C

- 5. What are various tools can be used to monitor the progress of a project.
- 6. Write a short note on:
 - a) Asset Management
 - b) Resource Management

Section D

- 7. What kind of paperwork is required at the time of delivery of project to avoid legal hassles.
- 8. How to strike balance between Client Perspective and Artist's Viewpoint while working on Animation project.

Exam Code: 218502

Paper Code: 2344

(20)

Programme: Master of Vocation (Animation and VFX)
Semester-II

Course Title: Workplace Health and Safety

Course Code: MVAM-2112

Time Allowed: 3 Hours

Max Marks: 25

Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. All Questions carry equal 5 marks.

Section A

- 1. Investing in Healthy and Safe workplace is a Win-win case for an employee. Justify this statement.
- 2. What are various health and safety mechanisms followed by employee to ensure safe working place to employees.

Section B

- 3. Differentiate between Hazard and Harm.
- 4. List various work emergencies once can face while at work and how to be prepared to handle both at individual and organisational level.

2053

Section C

- 5. Classify fire extinguishers on the basis of their usage.
- 6. What are Warning Safety symbols? Explain with the help examples.

Section D

- 7. List down the emergency helpline numbers in India for"
 - a) All in one emergency number
 - b) Child helpline
 - c) Fire
 - d) Ambulance
- 8. If you yourself gets choked and no one is there to help. How would you help yourself in that situation?

> **Exam Code: 218602** (30)

Paper Code: 2348

Programme: Master of Vocation (Retail Management) Semester-II

> Course Title: Retail Marketing Principles/ Course Code: MVRL-2321

Time Allowed: 3 Hours

Max Marks: 80

NOTE: Attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carries 16 marks.

Section A

- 1. What do you understand by Retail Marketing? Explain how environmental factors impact marketing decision making.
- 2. "Retailer social responsibility is relevant to consumer behaviour. Do you agree? Illustrate your answer with suitable examples.

Section B

3. Explain the concept market segmentation? Discuss its benefits and the conditions Which are essential for effective market segmentation.

2053

4. What is target marketing? Explain in detail its importance and various target marketing strategies adopted by retails.

Section C

- 5. Write notes on following:
 - a. Product life cycle
 - b. Branding and Packaging
- 6. What do you understand by pricing policy? Explain various factors affecting pricing decisions.

Section D

- 7. Discuss the factors affecting channel management decision making process of retailers in India.
- 8. What is promotion mix? Explain in detail various components of promotion mix.

Exam Code: 218602 (30)

Paper Code: 2349

Programme: Master of Vocation (Retail Management) Semester-II

Course Title: Rural Retailing

Course Code: MVRL-2322

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

SECTION-A

- 1. What do you mean by Rural Retailing? Explain role of rural retailing in India.
- 2. What are the Rural Retailing strategies? Explain challenges and Opportunities in Rural Retailing.

SECTION-B

- 3. What are the factors contributing to growth of Retail Markets? Explain it.
- 4. Distinguish between Rural vs. Urban Markets? Explain components and classification of Rural Markets.

SECTION-C

- 5. What is Rural Consumer Behaviour? Explain consumer buying behaviour models.
- 6. Explain the factors affecting the consumer behaviour with suitable examples.

SECTION-D

- 7. What is the evolution of Rural Distribution System? Explain prevalent Rural Distribution Models in detail.
- 8. What do you mean by Personal selling in Rural markets? Explain its features in detail.

Exam Code: 218602

Paper Code: 2350

(30)

Programme: Master of Vocation (Retail Management)
Semester-II

Course Title: Retail Branding Strategies

Course Code: MVRL-2323

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

SECTION-A

- Define Retail Branding. Discuss the significance of retail brands and marketing advantages of strong retail brands.
- Explain the concept of Brand Identity. Distinguish between Product Brand Identity and Corporate Brand Identity.

SECTION-B

3. Lucidly explain Customer Based Brand Equity. Write down the ways to manage it.

2053

4. Write a detailed note on Retail Brand Equity. Elaborate its relevance for retail business.

SECTION-C

- 5. Discuss in detail about Brand Associations and Brand integration.
- 6. Explain the meaning of Brand Positioning. Discuss its nature and various types.

SECTION-D

- 7. What are branding strategies? Write in detail about designing and implementing branding strategies.
- 8. Explain the relevance of building a brand for small and medium-sized businesses.

Exam Code: 218602

Paper Code: 2351

(30)

Programme: Master of Vocation (Retail Management)
Semester-II

Course Title: Mall Management

Course Code: MVRL-2324

Time Allowed: 3 Hours

Max Marks: 80

Note: Candidates are required to attempt five questions in all, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

Section A

- 1. What is mall management? Explain its type in detail.
- 2. What are the scope and benefits of mall management?

Section-B

- What to you understand by security services? Explain its design process.
- Explain the Various components of mall architecture and their significance like Facade, Atrium Parking circulation.

Section-C

- What is leasing? Write about the tools and documentation of leasing.
- 6. How can you identifying the catchment? Explain in detail.

Section-D

- 7. Write about the Evaluation of the tenant mix in shopping malls.
- 8. Explain the different types of retail format.

Exam Code: 218602

Paper Code: 2352

(30)

Programme: Master of Vocation (Retail Management)
Semester-II

Course Title: Retail Buying and Merchandise Management

Course Code: MVRL-2325

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

SECTION-A

- 1. What do you mean by category management? Explain the various steps involved in the process of category management.
- Explain the procedure for setting up of merchandise plan. Also explain in detail the concept of gross margin returns on inventory management.

SECTION-B

3. What do you understand by merchandising? Give the major areas of merchandise management. Also elaborate the role and responsibilities of merchandiser.

2053

- 4. Explain the following: -
 - (a) Explain the components of merchandise budget plan
 - (b) Write down the various methods of calculating open-to-buy system. Also give its implications

SECTION-C

- Elaborate the various steps involved in the process of merchandise buying and handling process.
- 6. What do you mean by retail replenishment? Explain the role and importance of IT in retail replenishment?

SECTION -D

- 7. Elaborate in detail the objectives and pricing strategies for setting the retail price in merchandise pricing?
- 8. Describe the concept of retail communication mix in detail. What are the various steps involved in process of retail communication mix?

Exam Code: 218702 (20)

Paper Code: 2345

Programme: Master of Vocation (Textile Design and Apparel Technology)

Semester-II

Course Title: Fashion Studies

Course Code: MVTL-2231

Time Allowed: 3 Hours

Max Marks: 40

Note: Attempt five questions in all, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.

Section-A

- 1. Explain the following terms:
 - a) Mass Production
 - b) Webzines
 - c) Prototype
 - d) Stylist

Ö

2. What do you Know about Fashion Markets? Explain

8

Section-B

3. Explain Various Factors affecting Fashion.

8

2053

	4.	Fashion is a Socio- Cultural Phenomenon. Explain	8
		Section-C	
	5.	Describe the Evolution of Fashion in Clothing.	8
	6.	Write about various types of Fashion Accessories.	8
Section-D			
	7.	What do you mean by Fashion icons? Write about	
		various Fashion Icons.	8
	8.	Explain Various Intagibles of Fashion.	8

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Master of Vocation (Textile Design and Apparel Technology)

Semester - II

Course Title: Communication Skills in English Course Code: MVTM-2103

Time Allowed: 3 hrs

Max. Marks: 60

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries 12 marks.

Section-A

- 1. Explain the essentials of effective communication.
- 2. Explain the basic forms of communication

Section-B

- 3. Discuss Reading Purposes, its several kinds and Reading Tactics.
- 4. Write a Precis of the following passage and give it a suitable title:

helps us to make our intentions and desires known to our fellows, it can also, if we use it carelessly, make our attitude completely misunderstood. A slip of the tongue, the use of an unusual word or of an ambiguous word, and so on, may create and enemy where we had hoped to win a friend. Again different classes of people use different vocabularies and the ordinary speech of an educated man may strike an uneducated listener as showing pride. Unwittingly we may use a word which bears a different meaning to our listener from what it does to men of our own class. Thus speech is not a gift to use lightly without thought, but one which demands careful handling. Only a fool will express himself alike to, all kinds and conditions of man.

Speech is a great blessing, but it can also be a great course, for while it

2053

20

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- You are a sales correspondent working for Hindustan Steel Furniture, Lalbagh, Mumbai. Write a sales letter about steel tables to the Principal, College of Commerce, New Delhi.
- 6. Write a letter of complaint to a business firm from which you have received goods in a damaged condition.

Section D

- 7. Write an article on the topic 'The Role of Technology in Fabric Design and Fashion'.
- 8. Write an article on the topic 'My Future as a Textile Designer'.

2053 20

Exam Code: 218702

Paper Code: 2346

(20)

Programme: Master of Vocation (Textile Design and Apparel Technology)

Semester-II

Course Title: Introduction to Textile Science

Course Code: MVTM-2232

Time Allowed: 3 Hours

Max Marks: 50

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 10 marks.

Section-A

- Explain in detail.
 - I. Texture
 - II. Fibre
 - III. Resiliency
 - IV. Filament
 - V. Electric conductivity

Section-B

2. Write in detail about Major production segments of the Textile Industry.

2053

Section-B

- 3. Explain the classification of fibres based on its origin of wool & silk.
- 4. Write the importance of yarn, explain in detail about Novelty yarn and Textured yarn.

Section-C

- 5. Give the details about chemical finishes, Bleaching and Mercerizing.
- 6. Explain the mechanical finishes
 - I. Calendaring
 - II. Tentering

Section-D

- 7. Explain in detail about the resist printing with example?
- 8. Give the difference in types of water-soluble dyes and water insoluble dyes.

2053

Exam Code: 218504 (20)

Paper Code: 4320

0)

Programme: Master of Vocation (Animation and VFX)
Semester-IV

Course Title: Career Management

Course Code: MVAM-4111

Time Allowed: 3 Hours

Max Marks: 30

Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. All Questions carry equal (6) Mark.

Section A

- 1. What are various career opportunities offered in the field of animation.
- 2. List down the name of various animation studios of repute in India and abroad.

Section B

3. While drafting an official email to a valued client, what things you must take care of?

2053

4. What should we do in order to make an interesting and engaging presentation while preparing and presenting it?

Section C

- 5. What according to you must be included in your CV that would help the candidate shortlisted for the interview.
- How to exude confidence while you appear for an interview.

Section D

- 7. List various Professional Networks and freelancing platforms available for creative artists.
- 8. How would you use your presence on Professional networks like LinkedIn to your advantage as a beginner?

2053

Exam Code: 218504

Paper Code: 4321

(20)

Programme: Master of Vocation (Animation and VFX)
Semester-IV

Course Title: Digital Art Copyrights

Course Code: MVAM-4112

Time Allowed: 3 Hours

Max Marks: 30

Note: Candidates are required to attempt five questions selecting one question from each section. The fifth question can be attempted from any section. Each Question carry equal 6 Marks

Section A

- 1. What do you understand by term 'Copyright"? What is the rationale behind using Copyright'?
- 2. What are different types of artistic works which fall into the purview of copyrights Discuss.

Section B

3. Discuss Translation and adaptation rights.

2053

4. Discuss Broadcasters rights in the view of Copyright Act

Section C

- 5. Who can register the copyright with the competent authority? Discuss
- 6. List the essential documents required to file copyright on artistic works.

Section D

- 7. Define the term 'Copyright infringement"? How can you avoid Copyright infringement?
- 8. What are the remedies against 'Copyright Infringement"?
 Discuss.

> Exam Code: 218604 (20)

Paper Code: 4325

Programme: Master of Vocation (Retail Management) Semester-IV

Course Title: Retail Banking Services

Course Code: MVRL-4321

Time Allowed: 3 Hours

Max Marks: 80

Note: Candidates are required to attempt five questions selecting one question from each section. The fifth question can be attempted from any section. Each **Question carries 16 Marks**

PART- A

- 1. Discuss the role of Retail Banking services in Bank operations. Differentiate between Retail Banking and Corporate banking. 16
- 2. (a) Discuss the product development process in detail.
 - (b) What description is required for Liability Products?

(8 + 8 = 16)

PART-B

3. Discuss various provisions for granting Education Loans.

16

Differentiate between Debit Cards and Credit Cards.
 Discuss the process of using these cards in detail.

PART- C

- 5. (a) Explain various delivery channels in detail.
 - (b) Discuss selling process of retail products.

(8 + 8 = 16)

6. Write a detail note on Technology for Retail Banking.

16

PART- D

- 7. Write a note on the following;
 - a Phone Banking
 - b. Cross Selling Opportunities
 - c. Investment Advisory Services
- (6+5+5=16)
- 8. Discuss the process of recovery of retail loans in detail.

16

2053

Exam Code: 218604 (20)

Paper Code: 4326

Programme: Master of Vocation (Retail Management)
Semester-IV

Course Title: Business Environment and Strategic Management

Course Code: MVRL-4322

Time Allowed: 3 Hours

Max Marks: 80

Note: Candidates are required to attempt five questions selecting one question from each section. The fifth question can be attempted from any section. Each Question carries 16 Marks

SECTION-A

- 1. What is need of Strategic Management? Discuss importance, features and limitations of Strategic Management?
- 2. Elaborate role played by Chief Executive Officer (CEO) in Strategic Management?

SECTION-B

- 3. Explain process of Environment scanning and its relevance in Strategic Management?
- 4. Explain how Porter's five forces model help in external environment analysis in strategic management?

SECTION -C

- 5. Explain how internal environment analysis helps in better resource allocation among various departments?
- 6. Explain process of corporate appraisal and how it helps in obtaining strategic advantage?

SECTION-D

- 7. Briefly explain methods of Strategy development?
- 8. Explain how SWOT analysis help in generating alternate strategies as part of strategic policy formulation?

Exam Code: 218604 (20)

Paper Code: 4327

Programme: Master of Vocation (Retail Management) Semester-IV

Course Title: Entrepreneurship Development in Retail

Course Code: MVRL-4323

Time Allowed: 3 Hours

Max Marks: 80

Note: Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

SECTION-A

- 1. What do you mean by entrepreneurship? Explain the importance and determinants of entrepreneurship in detail.
- 2. Elaborate the main types of entrepreneurs? Also mention the competency requirement for a retail entrepreneur?

SECTION-B

3. Explain the relevance and achievements entrepreneurial development programmes.

2053

4. What is the significance of modern technologies in entrepreneurship? Also give the types of modern technologies used by the entrepreneurs.

SECTION-C

- 5. Discuss about scanning the environment for finding opportunities to start a retail business.
- 6. Define various start- up costs for retail business. Explain the models available for starting retail business.

SECTION-D

- 7. Explain the importance and essential parts of a retail business plan covering financial, marketing, technical and social aspects.
- 8. How financial institutions and commercial banks can provide assistance in project implementation?

2053

Exam Code: 218604 (20)

Paper Code: 4328

Programme: Master of Vocation (Retail Management) Semester-IV

Course Title: Legal Aspects of Retailing

Course Code: MVRL-4324

Time Allowed: 3 Hours

Max Marks: 80

Students are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each section carries equal (16) marks.

SECTION A

- 1. Discuss various laws applicable to Retail sector in India. Differentiate between Partnership firm and HUF firm.
- 2. "Two or more persons are said to consent when they agree upon the same thing in the same sense". Explain this statement and give illustration. (16)

2053

SECTION B

- 3. Write a brief note on classification of establishment as per local act of state. Differentiate between Enforcement and Inspection. (16)
- 4. "A seller cannot convey a better title to the buyer than he himself has". Discuss the rule and point of exceptions as stated under the Sale of Goods Act, 1930. (16)

SECTION C

- 5. Discuss major provisions relating to Factories Act 1948. (16)
- 6. Define Consumer Protection Act 1986. Discuss its nature and scope. What are the various rights of consumers under this act? (16)

SECTION D

- 7. "GST will bring whole nation under one market". Do you agree? How does GST affect retail sector in India? (16)
- 8. Write a short note on:
 - i) Signage License
 - ii) Weigh and Measure License
 - iii) Theft Insurance
 - iv) Rules regarding information of security guard and employees to local police station. (16)

Exam Code: 218604

Paper Code: 4329

(20)

Programme: Master of Vocation (Retail Management)
Semester-IV

Course Title: Digital Marketing

Course Code: MVRM-4325

Time Allowed: 3 Hours

Max Marks: 40

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries equal (8) marks.

Section A

- Explain the concept of Digital Marketing its scope, importance and advantages and why it is so important in now days?
- 2. Describe the marketing environment, targeting and positioning in digital marketing in detail with example.

Section -B

Describe the various social media marketing tools and metrics used in promotions.

2053

4. Explain what is youtube marketing and mobile marketing and why it is so popular now days'?

Section -C

- 5. Explain with suitable example evolution of digital marketing from traditional marketing and their difference in detail.
- 6. What is terms of pay per click, Google ad-words, Google analytics? Which internet marketing model does they follow?

Section -D

- 7. Discuss the process of SEO in digital marketing. What do you understand by content marketing and affiliate marketing?
- 8. Explain the concept of online reputation management and how businesses apply this term in building their reputation online?

Exam Code: 218704 Paper Code: 4322

Programme: Master of Vocation (Textile Design & Apparel

Technology) (Semester: IV)

Course Title: Fashion Event Management and Media

Course Code: MVTL-4231

Time Allowed: 3 Hours

Max Marks: 40

Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 8 marks.

Section A

- 1. Explain the 7 C's of an event.
- 2. Explain in detail the different types of events and their importance.

Section B

- 3. What is the major role of an event planner? Discuss his/her desired qualities in detail.
- 4. What is the role of fashion styling and choreography in India?

Section C

- 5. How many types of outdoor events are planned by event planners? Write in detail.
- 6. How PR industry plays an important role? Explain with examples.

Section D

- 7. How do advertisements influence our lives?
- 8. What are the responsibilities of designers towards social and environmental issues?

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Exam Code: 218704 (30)

Paper Code: 4323

(30)

Programme: Master of Vocation (Textile Design and Apparel Technology) Semester-IV

Course Title: World Costumes

Course Code: MVT層-4232

Time Allowed: 3 Hours

Max Marks: 40

Note: Attempt five questions in all, selecting at least one question from each section fifth question may be attempted from any section. Each question carries equal 8 marks.

Section A

- 1. Write short notes on the following
 - a) Types of Chiton.
 - b) Headdresses worn in Egypt.
- 4,4 men and
- Explain briefly about the costumes worn by men and women of Roman Civilization.

Section-B

3. Give a detailed account of the main features prevalent in the costumes of men and women in Gothic period.

8

2053

- Explain briefly about the following a) Women fashion in Victorian era.
 - b) Main features of Renaissance fashion
 - b) Main features of Renaissance fashion.

4,4

Section-C

- 5. What were the main features of the women costumes in the forties? How are they different from the present day fashion?
- 6. Explain in brief about the gradual change in fashion in forties, fifties till the present day fashion.

Section-D

- 7. Give a detailed account of the difference in the costumes of men and women of 80's and 90's. 8
- 8. Explain briefly about the following
 - a) Fashion in seventies.
 - b) Main features of present day costumes. 4,4

2053

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Exam Code: 21870 Paper Code: 4324

Master of Vocation (Textile Design & Apparel Technology) Semester - IV Course Title: Communication Skills in English Course Code: MVTM- 4103

Time Allowed: 3 hrs

Max. Marks: 60

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question be attempted from any section. Each question carries 12 marks.

Section - A

- 1. Write a detailed note on video conferencing.
- 2. In what ways video conferencing helps in business, management and marketing? Elaborate.

Section - B

- 3. Write some characteristics for Effective writing. Write an application for the post of private secretary as advertised in The Tribune date 19th April 2023
- 4. You are Navdeep kaur. You have read an ad in The Indian Express dated 05th May 2023 for the post of a Teacher of English in Cambridge School, Jalandhar. Write an application with resume.

Section - C

- 5. Discuss the various types of Emails and Advertisements.
- 6. Explain the following fashion terms: Rag business/ Rag trade, Psychedelic, Beau (boh) (Pl. beaux), Retro, Private label, Art Novea Section - D

7. Do as directed:

(6x2 = 12 marks)

Note: all the questions are compulsory.

I Correct the misspelt words:

Definately, Hieght, Recieve, Succesful, Suprise, knowlege

II	Complete the sentences	with	appropriate	forms o	f Conjunctions:	

a.	y	ou	win	first	place,	you	Will	receive	the	prize. (W	nerever,	II,	Unies

- b. You won't pass the test you study. (when, if, unless)
- III Complete the sentences with appropriate forms of Prepositions:
- a. They prefer to stay a farmhouse. (in/at)
- b. They go to University walk. (through/by)

IV Complete the sentences with appropriate forms of adverbs:

- a. Meera laughed at the kid's jokes. (loud)
- b. The soldiers fight at the border front (brave)

V Complete the sentences with appropriate forms of adjectives:

- a. My apartment is than hers. (small/smaller/tiny)
- b. Every cloud has a____ lining. (Silver/first/foolish)

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VI Choose appropriate forms of idiomatic expression for the following sentences:
a. The teacher asked us to talk about the of Industrial development. (pros and cons/ odds and ends)
b. Don't worry about the problems you have in your business. you know there are always in business.
(a piece of cake/ ups and downs)
OR

8. What are Prepositions, Adverbs and Adjectives? Write in detail with examples.

Exam Code: 404402

Paper Code: 2295

(30)

Programme: Diploma in Computer Applications Semester-II

Course Title: Database Management System

Course Code: DCAM- 2111

Time Allowed: 3 Hours

Max Marks: 50

Note:- Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question contains equal (10) marks.

Section A

- 1. What do you mean by DBMS? Discuss the various components of DBMS. What are the advantages of using DBMS? (10)
- 2. Elaborate the three-level architecture of database system. Why we need mapping between the levels.

(10)

Section B

3. Explain Relational Model. Compare Relational Model with Hierarchical and Network Model. (10)

2053

4. What is Normalization? Why we need to normalize database? Explain 2NF with example. How are the anomalies of the 1NF removed in 2NF? (10)

Section C

- 5. What is Joins? How can we join multiple tables explain with example? (10)
- 6. Explain the following:
 - a) Views
 - b) Union, Intersection & Minus

(5X2)

Section D

- 7. a) What is PL/SQL? Explain the block structure of PL/SQL. (6)
 b) How to declare variable using %type attribute with Example. (4)
- 8. Explain different alterative control Statement with Example. (10)

2053

Exam Code: 404402 Paper Code: 2296

Diploma in Computer Applications (Semester –II)

Course Title: PC Computing-II (Professional DTP)

Course Code: DCAM-2112

Time Allowed: 3 Hours Max Marks: 50

Note: Attempt five questions in all, selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries 8 marks.

	Section-A	
Q:1	Explain the Following:	
	(a) Resolution	(5)
	(b) Image Size	(5)
Q:2	Discuss about Five tools used in Photoshop?	(10)
	Section-B	
Q:3	What are Five Layers in Photoshop? Explain it.	(10)
Q:4	Define Path? Discuss about creating, Editing,	(10)
	Selecting and Deleting path.	
	Section-C	al in The
	Discuss about tools of Corel Draw.	(10)
Q:5	What is Transforming Effect? Explain its operators	(10)
Q:6	performed on it?	
	Section-D	(5)
0.7	Explain the following:	(5)
Q:7	(a) Trimming	(5)
0.0	(b)Welding	(10)
Q:8	What are special effects used in Corel Draw? Explain	(10)
	in brief.	

> Exam Code: 404802 (20)

Paper Code: 2311

Programme: Diploma in Cosmetology Semester-II

Course Title: Paper-1

Course Code: DCYL-2141

Time Allowed: 3 Hours

Max Marks: 40

Attempt five questions in all, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.

SECTION-A

- 1. WHAT ARE NAILS? WRITE DOWN THE DIFFERENT KINDS OF NAILS?
- 2. WRITE DOWN THE DISORDERS AND DISEASES OF NAILS. **EXPLAIN BRIEFLY?**

SECTION-B

3. EXPLAIN THE DIFFERENCE BETWEEN THE SMOKY-MAKEUP AND WINGED-MAKEUP? ALSO EXPLAIN IN WHICH SEASON THESE ARE BEST SUITED?

2053

4. HOW CAN WE TAKE CARE OF OUR EYES? AND WHAT ARE THE HOME REMEDIES AVAILABLE. EXPLAIN THE BEST EXERCISE FOR OUR EYES?

SECTION-C

- 5. WHAT ARE THE INGRIDIENTS USED FOR MANICURE AND PEDICURE? EXPLAIN THE QUALITIES OF MANICURIEST?
- 6. EXPLAIN THE PROCEDURE OF PEDICURE IN DEPTH?

SECTION-D

- 7. EXPLAIN THE DIFFERENCE BETWEEN ENGAGEMENT AND RECEPTION MAKEUP?
- 8. HOW CAN WE BUY THE COSMETICS ACCORDING TO OUR SKIN TEXTURE?

> Exam Code: 404802 (20)

Paper Code: 2312

Programme: Diploma in Cosmetology Semester-II

Course Title: Paper-2

Course Code: DCYL-2142

Time Allowed: 3 Hours

Max Marks: 40

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks

SECTION A

- 1. What is the role of vitamins in your Body. 8
- 2. Explain the sources and deficiency of carbohydrates in your body. 8

Section-B

- 3. Explain the full procedure of global colouring.
- 4. What is methods of color mixing. Explain in detail.

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5.	Describe the full procedure of Hair Spa.	8
6.	What is hair polising?	8

Section-D

1.	vvnatis	Lay ou	it of salon	e Explain it.	ŏ

8. What is Qualities and duties of salon management. 8

Exam Code: 501702

Paper Code: 2240

(20)

Programme: Diploma in Early Childhood Care and Education Semester-II

Course Title: School Organization and Administration

Course Code: DECL-2281

Time Allowed: 3 Hours

Max Marks: 80

Note: Students are required to attempt a total of five questions, one question from each section and fifth question can be from any section. Each question carries 16 marks.

Section A

- 1. Write a note on role of Principal in
 - a) Institutional planning.

8 Marks

b) Development of children

8 Marks

 Write a note on meaning and importance of planning of early childhood education.
 Marks

Section B

- 3. Write a note on
 - a) Objectives of school administration.

8 Marks

b) Difference in Democratic and authoritarian administration.

2053

 Write a note on Qualifications, duties and responsibilities of teachers of pre-primary school.
 16 Marks

.b Iviarks

Section C

- 5. Write a note on
 - a) Role of Co-Curricular activities in child development.

8 Marks

b) Functions of CSWB.

8 Marks

- 6. Write a note on
 - a) How can you organize an annual function in school?

8 Marks

b) Role of games in holistic development of children.

8 Marks

Section D

- 7. What is the importance of maintaining school records and registers?

 16Marks
- 8. What is the importance of school library?

16 Marks

2053

Exam Code: 501702

Paper Code: 2241

(20)

Programme: Diploma in Early Childhood Care and Education Semester-II

Course Title: Child Health and Nutrition-II

Course Code: DECL-2282

Time Allowed: 3 Hours

Max Marks: 80

Note: Students are required to attempt a total of five questions, one question from each section and fifth question can be from any section. Each question carries 16 marks.

Section A

 Define PEM. Differentiate between Kwashiorkor and Marasmus.
 16 marks

2. Write a note on

a) Anaemia

8 marks

b) lodine deficiency

8 marks

Section B

Write a note on major Nutrition programmes by government of India to improve community nutrition.

16 Marks

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4. Explain any two health programmes run by government of India.16 marks

Section C

- Write the guidelines that should be kept in mind while caring for the sick child.
 16 marks
- 6. Explain any two disorders of the respiratory system.

 16 marks

Section D

- 7. Define First Aid. Write elements of first aid kit and also write procedure of CPR. 16marks
- 8. What is malnutrition? Explain in detail the factors that can lead to prevention of common illnesses in children.

 16 marks

> Exam Code: 501702 (20)

Paper Code: 2242

Programme: Diploma in Early Childhood Care and Education Semester-II

Course Title: Services and Programmes for Children II

Course Code: DECL-2283

Time Allowed: 3 Hours

Max Marks: 40

Note: Students are required to attempt a total of five questions, one question from each section and fifth question can be from any section. Each question carries 8 marks.

Section A

- 1. What is effective communication? Write the difference between effective and poor communication. 8 Marks
- 2. Discuss the ways through which community workers can communicate effectively with parents of children.

8 Marks

Section B

- 3. What are communication Aids? Explain any two communication aids in detail. 8 Marks
- 4. Write a note on themes and messages in early childhood care and education. 8 Marks

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Section C

- Write characteristics of a good manager. Write the difference between effective and poor management skills.
 8 Marks
- 6. Write a note on obtaining funds for an institution from government. 8 Marks

Section D

- 7. What are case studies? Differentiate between any two types of case studies. 8Marks
- Write a note on the role of créches in the development of a child.8 Marks

Exam Code: 501702 (20)

Paper Code: 2243

Programme: Diploma in Early Childhood Care and Education Semester-II

Course Title: Child Care Taker-II

Course Code: DECL-2284

Time Allowed: 3 Hours

Max Marks: 80

Note:- Students are required to attempt five Questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

Section A

- 1. What is Communication? Write the ways through which child care taker can communicate effectively with Family. 16 marks
- 2. Define gender discrimination. Write the ways lo bring gender equality among employees at the workplace. 16 marks

Section B

3. Write a note on Prevention, Prohibition and Redressal Act-2013. 16 marks

2053

4. Explain in detail the procedures to report sexual harassnment. 16 marks

Section C

- 5. Write at note on telephone etiquette. 16 marks
- 6. Discuss the ways of managing time effectively.

16 marks

Section D

- 7. What is air pollution? Explain the causes and preventive measure for Air pollution. 16 marks
- 8. What is energy conservation? Write a note on the importance of conservation of energy to save the planet Earth.16 marks

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> **Exam Code: 501702** (20)

Paper Code: 2244

Programme: Diploma in Early Childhood Care and Education Semester-II

Course Title: Methodology and Evaluation

Course Code: DECM-2285

Time Allowed: 3 Hours

Max Marks: 60

Note:- Candidates are required to attempt five questions in all, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks.

Section-A

- 1. What do you mean by teaching. Explain the teaching methods. 12
- 2. Explain the nature and characteristics of learning. 12

Section-B

- 3. What is play way method. What is its importance and 12 advantages.
- 4. List the various Audio-Visual aids, Explain their Importance. 12

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Section-C

5.	What	is	difference	between	syllabus	and	curriculum.
							12

6. What are the principles of curriculum constructions.

12

Section-D

7.	What is meaning and objectives of Evaluation.	12
8.	Explain the steps for lesson planning.	12

Exam Code: 304102 Paper Code: 2310

Programme: Post Graduate Diploma in Garment

Construction and Fashion Designing (Semester: II)

Course Title: Fundamentals of Textiles

Course Code: PGFL-2231

Time Allowed: 3 Hours

Max Marks: 40

Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 8 marks.

Section -A

- 1. Explain the textiles and its importance in Fashion Design.
- 2. Explain the classification of textile fibre base.

Section-B

- 3. Describe the Physical properties of Linen.
- 4. Describe Physical properties of Wool.

Section-C

- 5. Explain in brief the following:
 - Simple Yarn
- Bulk Yarn
- 6. Explain in brief the following
 - Felting

Weaving

Section-D

- 7. Explain in brief the following
 - Brocades
- Bandhani
- 8. Explain in brief the following
 - Pocchampali
- Patola

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Exam Code: 304202

Paper Code: 2245

(20)

Programme: Post Graduate Diploma In Nutrition And Dietetics Semester-II

Course Title: Hygiene and Food Microbiology

Course Code: PNDL-2281

Time Allowed: 3 Hours Max Marks: 60

Note:- Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks.

Section A

- Differentiate between personal hygiene and food hygiene. Discuss various types of immunity. (6,6)
- Define disinfection and quarantine. Discuss mechanical methods of disinfection. Discuss the importance of personal hygiene in everyday life.

(4,4,4)

Section B

- 3. Discuss brief history of microbiology. Differentiate between antibiotics and antiseptics. (6,6)
- 4. Discuss the sub disciplines of microbiology. (12)

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Section C

5.	Discuss	the	various	methods	of	transmission	of	food
4 13	poisonii	ng.					(1	2)

6. Discuss signs and symptoms of the Clostridium botulinum FP . (12)

Section D

7.	Discuss	any two	types	of Food	spoilage.	(12)

8. Discuss any two methods of food prevention. (12)

	n Code: 304202 Programme: Post Gradua Dietetics (Course Title: Diet Ther	ite Diploma in Nutr Semester: II)	ter: II)		
Time	Course Code Allowed: 3 Hours	le: PNDL-2282	x Marks: 60		
Atter section quest	mpt five questions in all, selection. The fifth question may be tion carries 12 marks. a) Write a note on effect of d	ting at least one question attempted from any Section A rugs on food intake and	a from each cion. Each absorption. (6)		
 b) Discuss dietary management in obesity. 2. a) What do you understand by soft diet? Under what conditions it recommended to have a soft diet. What are the disadvantages of an full fluid diet. b) What are the principles of diet in typhoid. Discuss its dietary management. Section B 3. a) Discuss the principles of diet in peptic ulcer. Discuss its causes and dietary management. 					
4.	b) Discuss inflammatory bo dietary management.What are the principles of die the dietary management in bo	et in jaundice and hepati	(6)		
5.	a) What is CKD? Discuss premanagement of CKD.b) Discuss the diet of a patient		nagement (8)		
6.	a) Discuss hyperlipidemia anb) Discuss hypertension and				
7.	Discuss the causes, symptom management of diabetes.	Section D s, complications and die	tary (12)		
8.	What are the nutritional prob cancer. Briefly discuss the di				
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Exam Code: 304202

(20)

Paper Code: 2247

Programme: Post Graduate Diploma In Nutrition And Dietetics Semester-II

Course Title: Nutritional Science

Course Code: PNDL-2283

Time Allowed: 3 Hours

Max Marks: 60

Note:- Attempt five questions in all, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks.

Section-A

- Define and classify carbohydrates. Describe RDA, sources and functions of carbohydrates.
- Discuss the requirements of RDA for a reference man and a woman, sources and role of fibre in obesity and Diabetes Mellitus.

Section-B

 What is Basal Metabolic Rate? Discuss various factors that affect Basal Metabolic Rate?

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 State the functions, utilization, daily allowances and sources of calcium and the effects of deficiency in the system.

Section-C

- Describe the functions, sources, daily requirements and deficiency disorders of lodine.
- 6. State the functions, absorption, metabolism, storage and excretion of fat soluble vitamins. 12

Section-D

- Describe the importance of thiamine and riboflavin.
 Discuss in detail their specific functions, sources and deficiency diseases of 'Riboflavin'.
- 8. What is the role of Vitamin B_{12} in our body and explain various condition leading to vitamin B_{12} deficiency. 12

Exam Code: 304202 (20)

Paper Code: 2248

Programme: Post Graduate Diploma In Nutrition And Dietetics Semester-II

Course Title: Principles of Food Science

Course Code: PNDM-2284

Time Allowed: 3 Hours

Max Marks: 60

Students are required to attempt five Questions, selecting at least one question from each section.

The fifth question may be attempted from any section.

Each question carries 12 marks.

SECTION-A

- Define colloidal system and hydrophilic colloids. Discuss the stabilization of colloidal properties.
- 2. What are the sources and uses of sugars? Explain crystallization and caramelization of sugar.

SECTION-B

- Discuss in detail composition and baking qualities of flour. Differentiate between batters and dough.
- 4. What are the sources of fats and oils. Explain changes in fat during cooking and storage in detail.

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SECTION-C

- 5. Explain the structure and composition of egg in detail.
- 6. Discuss the coagulation of milk protein. Explain in detail composition and constituent of milk protein.

SECTION-D

- 7. Explain the following in detail:
 - 1. Roasting
 - 2. Parching
 - 3. Soaking
- 8. What do you mean by browning reaction. Discuss in detail types of browning reaction.

Exam Code: 304202

Paper Code: 2249

(20)

Programme: Post Graduate Diploma In Nutrition And Dietetics Semester-II

Course Title: Meal Management

Course Code: PNDM-2288

Time Allowed: 3 Hours

Max Marks: 60

Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. All Questions carry equal (12) marks.

Section - A

- I. (a) Define an Exchange List. What are the advantages of using exchange list in planning and calculating the nutritive value of a menu?
 - (b) What are the limitations of using an exchange list in planning a menu (6+6)
- II. (a) Define RDA. What are the objectives of RDA?(b) Enumerate the RDA's For different age groups. (6+6)

Section - B

- III. Discuss the rationale behind the interesting and challenging task of menu planning . (12)
- IV. Explain the various factors to be kept in mind while planning diets. (12)

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Section -C

- V. (a) What are the physiological changes that occur during pregnancy? Discuss nutritional requirements during this period.
 - (b)What are the consequences of malnutrition during pregnancy (8+4)
- VI. (a) List any four dietary considerations that should he kept in mind while planning meals for a lactating women.
 - (b)What do you understand by weaning? Which nutrients require special attention while planning weaning foods and why? (6+6)

Section - D

- VII. (a) Enumerate a few features which influence the nutrient needs of a school child.
 - (b) Comment on the food preference of a preschooler.
 - (c) How do psychosocial influences affect food behavior during adolescence. (3x4=12)
- VIII. Write notes on
 - (a) Discuss the importance of calcium and fiber in old age diet
 - (b) Describe the special considerations to be kept in mind while planning packed lunch for a school child.
 - (c) Which nutrients would you emphasize in the diet of adolescent girls and why? (3x4= 12)

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